

BUSINESS DEVELOPMENT FOR PROFESSIONAL SERVICES



Marketing | Operations | Planning



If you're a business owner with goals, yet you feel like your business is running you! The Valuated Business Development process will engineer your business to evolve strategically.

Our Valuated Playbooks provide all the elements a business needs to scale in the areas of:

MARKETING OPERATIONS PLANNING



1. Valuated Marketing Playbook

"You'll never again have to guess what marketing you should be doing."

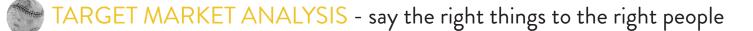


Most businesses start with our Marketing Playbook as it gets to the heart of a business to understand it's Point of Difference and Specific Target Market. It then provides you with a complete Marketing Program tailored to your exact needs.

Your Business will Receive:



BUSINESS IDENTITY KIT - including your competitive edge





COMPLETE MARKETING PROGRAM - exactly how to best advertise

A complete Valuated Marketing Playbook will take 5 to 6 hours of your time over 3 to 4 weeks.

2. Valuated Operations Playbook

"The process that engineers your business to evolve."



We roll up our sleeves with you and prepare your business to move forward. The Operations Playbook re-engineers your business by mapping all its functions and assigning the right resources to the right place. This frees the owner up to focus on developing the next evolution of their business.

Your Business will Receive



MODELING - the functions and flows that run your business

OPERATIONS - assigns people to jobs not jobs to people

RE-ENGINEERING - puts it all into action and frees you up

A complete Valuated Operations Playbook will take 12 to 15 hours of your time over 8 to 12 weeks.

VALUATED PLANNING PLAYBOOK COMING SOON

"25 Hours Media Group was born to give small businesses everything they need to compete and get on with what they do best."

25 Hours Media is:



Henry Chairman of the Board



Frank Mitchell CEO and Consulting Director

in



John Sereni CMO and Creative Director



Curtis Leong CFO and Operations Director

As a young intern, Henry was drafted into the lowest rungs of The Monolith Group. He excelled at his, work, yet always thought he could a better job than his supervisors.

Eventually, it was time to strike out alone. Immediate success ensued and things were going well, yet the paperwork was piling up. Henry realized that it was all the 'other' parts of the business that he wasn't competent at.

Henry worked to develop the marketing, operations, and planning sides of his business. He enjoyed the process so much he branched out and started 25 Hours Media Group. You have to dig deep, understand what makes you tick, craft your unique vision into every aspect of your business, and passionately drive your message out to the world only then will you truly connect with the people who can and will benefit from what you have to offer. Hold on, it's a wild ride.

Frank R Mitchell is a performancedriven, dynamic, innovative Senior Executive offering over 20 years of comprehensive consulting and leadership experience. He has proven success driving concepts from vision to execution. Frank's passion is helping individuals achieve their foll potential. "Big business has all the advantages of resources. It's always been a goal of mine to be able to bring those resources to bear for small businesses without the large price tag.

in

John has a broad range of marketing experience as a marketing and brand strategist. He understands how the full quiver of marketing tools can be best utilized. From TV to Digital, Print to Social Media, Guerilla. Marketing to Virtual Reality. John has worked on large scale, multi-million dollar marketing projects around the Pacific. "Understanding operations and processes "soup to nuts" and/or "cradle to grave" is the best way to strategize and create a tactical plan that can be executed to bring the process, project, etc. to the "finish line".

Curtis is a senior executive with extensive non-profit and for-profit experience. He has worked as a CFO for the past 25years with American Machinery, Girl Scouts of Hawaii, and EA Buck Financial Services with oversight of numerous functions; Human Resources, IT, Property Management, Finance, Accounting, Licensing and Contracting, and Risk Management.

"We are your Client"

CONTACT US:

25hoursmedia.com

frank@25hoursmedia.com | 586 321 7995

Mailing Address: PO Box 423 Fraser, Michigan 48026-0423

